

Press Release

4th Conference on Energy Efficiency and Savings

The challenges and opportunities of energy efficiency and savings discussed by the Spanish energy players

Madrid, 30 October 2013.- [Elecnor](#), via the **Elecnor Foundation Renewable Energy and Energy Efficiency Chair**, and the Madrid Polytechnic University's Social Council have organised the 4th "Conference on Energy Efficiency and Savings". The discussion forum dealt with the opportunities and challenges of the energy business in Spain and abroad, especially Latin America, and the current and future situation of the energy service companies.

The conference was held at the ETSII's assembly room, with the participation of representatives from the Administration and leading companies, such as Iberdrola, Philips, KPMG and BBVA, who provided their views and experience in the energy efficiency market, its financing and regulations.

In this edition, the event's inauguration included the Ciudad Real mayoress, Rosa Romero Sánchez, who explained the energy efficiency project that is being carried out in her city in collaboration with Elecnor: "together with Elecnor, we have implemented energy efficiency and savings measures in the city's street lighting, which has enabled us to have better and more modern facilities, reduce energy consumption by 50% and prevent the emission of 1,600 tons of CO2 per year".

After the inauguration, the conference was divided into two round tables. In the first one, which was more technical, Lucio Di Majo of KPMG examined the international experience in energy services. Afterwards, Bosco Nowack of BBVA explained the sector's financing opportunities through investment funds, such as the Jessica Fidae programme, for developing sustainable projects in urban areas. Later on, three successful cases were dealt with. The first one, set out by Cesar Rey, deputy general manager of Efirenova, was related to the tertiary sector and the savings measures implemented at the Los Arcos shopping centre in Seville. The second one, presented by Jorge Jurdado, the solutions and energy services manager of Philips, analysed the company's experience as a strategic partner in street lighting savings. The third one, set out by José Lozano, responsible for Elecnor's Technical Office, talked about the project rolled out by Elecnor and the Foundation in conjunction with the Ronald McDonald Children's Foundation to build the first Ronald McDonald House in Madrid using energy efficiency criteria.

In the second part of the conference, the discussion was more about an assessment of the key features in the sector's current affairs and regulations. The following persons took part: María Sicilia, Subdirector-General for Energy Planning and Monitoring of the Ministry of Industry, Energy and Tourism; Elena González, Manager of Anese; Enrique Daroqui, responsible for Atersa's Technical Area; and Gonzalo Sáenz de Miera, Manager of Regulatory Forecasting at Iberdrola. They all provided their points of view about the major role played by the regulator in the energy market, the challenges for improving society's awareness about energy efficiency, the feasibility for meeting the 20-20-20 energy efficiency policy targets, and the most suitable instruments for doing this.

This 4th Conference organised by Elecnor and its Foundation was brought to a close with their opinions about the sector's future challenges. Once again, it provided an excellent opportunity to bring the energy debate to the university world.

Photo caption: Conference inauguration

About Elecnor

Elecnor develops projects involving infrastructure, renewable energies and new technologies. It has 13,000 employees and is present in over 30 countries. *For more information visit www.elecnor.com*

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